



DIRECTORY OF DELEGATES

CANADIAN LGBTQ BUSINESS TRADE MISSION

Tokyo | February 2026



Canadian
Queer Chamber
of Commerce

Canada 



CQCC TRADE MISSION TO TOKYO, JAPAN

The Canadian Queer Chamber of Commerce (CQCC) is pleased to be leading a LGBTQ Trade Delegation to Tokyo, Japan, as part of a week-long program among a network of Diverse Buyers, Suppliers and Recruiters, and the Canadian Embassy in Tokyo.

The Canadian companies participating in this mission are ready to do business with you. These suppliers not only compete across diverse sectors, but also demonstrate how inclusion strengthens Canada's economic leadership on the world stage.

This directory provides a short description of the activities and fields of expertise of the Canadian certified diverse businesses participating in this trade mission, as well as contact information for their representatives.

We encourage you to talk to members of the Canadian delegation and to explore ways to solidify them as your next business partner. We are confident that Canadian businesses and internationally certified LGBTQ suppliers can offer unique solutions to your business needs.



ABOUT CQCC

Canadian Queer Chamber of Commerce (CQCC) is a coalition of LGBTQ business owners, allies, government liaisons, corporate members, and community partners. We advocate for and work towards a more inclusive Global economy – one connection at a time.

CQCC'S GLOBAL PROGRAM

By connecting Canadian enterprises to a global network of other LGBTQ chambers of commerce, governments, corporate partners, businesses, and individuals – CQCC's Global Program helps LGBTQ certified suppliers access international business opportunities.

We also equip members with practical information on how to do business abroad and insider information relating to current trends in trade and various markets. Our development programs and government partnerships give certified suppliers the opportunity to speak with the right people and get the right information to expand their potential globally.

Let us introduce you to the benefits of working with the many LGBTQ businesses of Canada.

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Global Program
supported in part by





CQCC'S TOKYO TRADE MISSION

Directory of Delegates

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CANVASEA

Technical Textiles & Protective Fabrication



Canvasea Interiors Inc. is a premium custom marine fabricator based in North Vancouver. We use premium materials, industry-leading Computer-Aided Design (CAD) process combined with high quality craftsmanship to provide our clients with world-class marine durable canvas work.

One of our major focus points is to produce quality marine canvas and upholstery for boat-owners from sea to sea. However, we are also able to supply canvas solutions for Industrial & manufacturing sectors (such as, canvas protection and storage for heavy equipment), as well as for aviation and military applications.

The products we produce include but not limited to – Bimini, Bimini and Enclosure, Boat Covers, BoatAccessories/Equipment Covers, and Exterior and Interiors seating and cushion. Industrial High quality product and customization are our standard. We care for our client through professional advice sharing, attention to detail in our work, and a commitment to quality craftsmanship. We know how to ask the right questions to ensure a quality custom solution for all each of our clients.

Our mission is to be an aesthetic, trustworthy and qualified leader in the marine canvas and upholstery industry in BC and Canada. We are the first company in Vancouver BC to use digital templating, CAD design process, and CNC fabric machine for Marine Canvas and Upholstery work.

Canvasea should be your first choice when considering to install/upgrade your canvas needs.

DELEGATE

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Podcast Production

At editaudio, we create high-quality audio and video podcasts that increase brand awareness, deepen audience trust, and drive new revenue. As the first and only full-service podcast production company owned and run by women and gender expansive people, we're built on inclusion. Our standards ensure historically marginalized voices aren't just "represented," they're centered. That's just part of the reason why brands like Google, Microsoft, Stack Exchange, and Harper's Bazaar choose to work with us. Our award-winning podcasts have been highlighted by Apple, Forbes, and Spotify, and have reached global audiences across industries.

We currently offer full audio and video podcast production and marketing to:

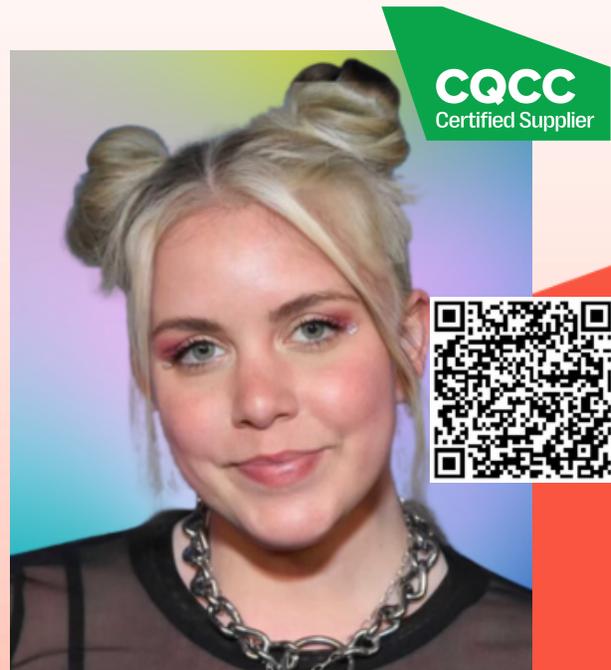
- **Elevate Thought Leadership:** Unlike passive scrollers, podcast listeners are engaged. As the digital landscape becomes overcrowded, establishing authentic connections with consumers is vital. We create audio and video content that fosters loyalty, grows your audience and enhances your brand's reputation
- **Boost Sales:** 86% of branded podcasts result in a lift in brand affinity, one of the strongest predictors of future purchase behavior. We create podcasts that spotlight your expertise, nurture long-term brand loyalty and connect with new leads
- **Align & Engage Internal Teams:** The way employees connect has vastly changed. We create podcasts that provide on-demand professional development, amplify leadership messaging, foster engagement, and keep teams informed on compliance and industry trends.

Whether you're launching your first show or scaling an existing series, our flexible approach meets you where you are and evolves with your goals. What sets editaudio apart is our proven ability to cut through the noise, crafting content that people remember, share, and act on.

EDITAUDIO CAPABILITY STATEMENT →

DELEGATE

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ENJOI INNOVATION INC

Innovation Audits, Diversity Data Analytics & Business Intelligence

Dr. Jackie F. Steele is an award-winning trilingual legal scholar, political scientist (UOttawa, UTokyo, Nagoya Law) professor. A seasoned international speaker/author who has advised at UN conferences on GBA+ and risk governance, Dr. Steele served as Senior DEI Business Partner for Amazon Japan G.K., and was named a “Most Inspiring Japanese Entrepreneurs” (APAC Entrepreneur 2021) and celebrated by Youtube x INvolve (2023) as a Top 100 OUTstanding Executive for advocacy on LGBTQ inclusion and gender diversity.

As CEO of enjoi’s sister companies in Canada and Japan, Dr. Steele guides seniors with innovation audits and data-informed business intelligence fostering competitive edge and sustainable innovation. Driving literacy on intersectional equity diversity data analysis for over 25 years, our bespoke business strategy consulting triangulates global and domestic standards, laws/policies with market analysis, and the unique corporate data impacting diverse human capital mobilization, diversity data privacy regulations, and legal compliance reporting obligations.

enjoi’s core differentiator lies in our proprietary AI-powered, diversity-data analytics platform—validated by legal experts—delivering business intelligence that powers up high-performing teams, and rationalized

human capital mobilization for more sustainable innovation. Our business intelligence works to mitigate corporate risk, protect companies against leaky pipelines, lawsuits, and data privacy vulnerabilities, while ultimately preserving legacy corporate reputation.

ENJOI INNOVATION INC CAPABILITY STATEMENT →

DELEGATE

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FALKEN INDUSTRIAL PRODUCTS



Automotive & Industrial Solutions

At Falken Industrial Products, we believe the future of automotive maintenance lies in high-performance products that respect the environment. Through our flagship brand FAKRON, we specialize in eco-friendly automotive aerosol products developed in compliance with Canadian and U.S. regulations, and formulated to meet applicable European Union standards, even where products are not currently distributed.

FAKRON products are engineered to deliver professional-grade performance while aligning with strict environmental, safety, and regulatory requirements. Our formulations support automotive and industrial applications without compromising sustainability, quality, or reliability.

We take a responsible, innovation-driven approach to product development, focusing on cleaner formulations, optimized performance, and forward-looking compliance. This ensures our products are well-positioned for current North American markets and future international expansion.

Expertise at a glance:

- Eco-Friendly Automotive Aerosols: High-performance sprays with reduced environmental impact
- Regulatory Alignment: Compliant with Canada and U.S. regulations, and formulated to meet EU standards
- Automotive Maintenance Solutions: Cleaning, lubrication, protection, and performance applications
- Sustainable Product Development: Responsible formulations and quality-focused manufacturing

- B2B & Distribution Partnerships: Reliable supply solutions for North American markets

Our team combines technical expertise with a strong commitment to sustainability and regulatory alignment. With Falken Industrial Products and FAKRON, partners gain access to responsibly formulated automotive aerosol solutions designed for performance, compliance, and long-term market readiness.

[FALKEN INDUSTRIAL PRODUCTS CAPABILITY STATEMENT →](#)

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ISKY CONSULTING

Consulting Services



I Sky Consulting: Bridging Cultures. Advancing Equity. Inspiring Change.

At I Sky Consulting, we transform equity and innovation into practical, culturally aligned strategies. With over 25 years of cross-sector leadership, we help organizations translate global standards into culturally grounded, actionable change.

We partner with leaders around the globe to navigate cultural shifts with clarity, strategy, and empathy. Our goal is to move past “check-the-box” compliance and build environments where every individual can contribute their best work.

Our Core Pillars

- **Global DEI & Belonging (DEI&B):** Translating international equity standards into locally relevant, culturally informed practices.
- **Inclusive Leadership & Governance:** Coaching leaders to strengthen emotional intelligence and psychological safety to enhance innovation and retention.
- **Safer & Affirming Environments:** Expertise in gender-based violence prevention and 2SLGBTQIA+ inclusion using trauma-informed frameworks.
- **Organizational Culture Transformation:** Data-driven climate assessments that turn dialogue into actionable strategies across sectors.
- **Training & Curriculum:** Designing impactful, real-world learning experiences for post-secondary and professional audiences.

Why I Sky Consulting?

In Asian contexts, meaningful change requires balancing innovation with harmony. Grounded in lived experience in Asia and strengthened by extensive academic and professional expertise, our approach is evidence-based, culturally attuned, and action-oriented. We don't simply deliver recommendations—we build lasting internal capacity for sustainable change.

Together, we create stronger teams, healthier workplaces, and communities where everyone can thrive.

[ISKY CONSULTING CAPABILITY STATEMENT →](#)

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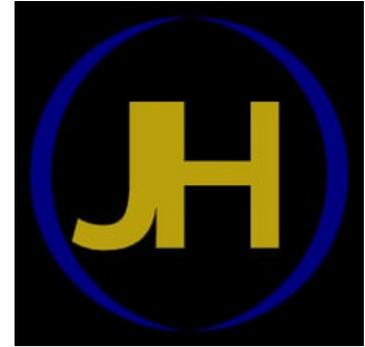


CQCC
Certified Supplier



JOSHAN IMMIGRATION SERVICES

Immigration and Naturalization



Navigating Canadian Immigration landscape has become a bit complex these days.

JOSHAN Immigration is a licensed and registered consulting firm supporting diversity, equity, and inclusion. We are located in the Ottawa region, Canada's capital city.

JOSHAN Immigration specializes in assisting corporate and individual clients with processing visa for workers, business owners, employers, student, and family.

Area of expertise include but not limited to:

1. Employment based Immigration
2. Intra-company transfer
3. Study permit
4. Work permit
5. Start-up visa
6. Family visa

DELEGATE

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METHOD + METRIC

Digital Marketing



We believe that SEO is more than just rankings and clicks, it's about driving new business opportunities and generating revenue. That's because Google and other search engines contribute 34% of all B2B sales and marketing leads. We work with you to better market your website online and help you understand your organization's technical and marketing challenges.

At Method + Metric, we believe that data should inform every facet of digital marketing. We'll help make sense of your analytics and uncover actionable insights.

Expertise at a glance:

- **Search Engine Optimization:** From keyword strategy to technical performance, we help optimize your website to reach the right customers.
- **Data Analytics:** Uncover growth opportunities for your business through data analysis. We can help you plan, launch, and track data for a range of marketing events and functions.
- **Conversion Rate Optimization:** With CRO, we examine website data to better understand your customers' behaviours and identify the patterns that will produce more qualified leads and sales.
- **Content Marketing:** In business, there is no substitute for experience, authenticity, and trust. And we help you communicate your knowledge and expertise with your audience. A content strategy is the foundation for all digital marketing and strengthens your reputation.

Our diverse team is made up of subject matter experts in SEO, Content Marketing, Analytics, and Conversion Rate Optimization. We take work off your plate and make it easy for you to drive positive business outcomes.

[METHOD+METRIC CAPABILITY STATEMENT →](#)

DELEGATE

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CQCC
Certified Supplier



SKADI CYBER DEFENSE CORPORATION

Enterprise, Financial Services,
Defense, Government



SKADI Cyber Defense Corporation is a **women-owned** Canadian cybersecurity company headquartered in Bracebridge, Ontario.

SKADI's flagship product, Frostbow, is an autonomous cybersecurity platform that uses ontological AI to detect, analyze, and respond to security threats without reliance on traditional rule-based detection systems.

Frostbow launched commercially in February 2025 and achieves a **99.6% autonomous alert closure rate**.

The platform's core innovation is a hierarchical neural ontology system that autonomously learns security concepts across network deployments, promoting validated threat patterns from individual nodes to company-wide and global scope. This approach represents a fundamental shift from correlation-based security toward systems that develop their own understanding of threat behavior.

The company serves clients worldwide, with deployments spanning diverse network environments across multiple countries.

SKADI is actively pursuing defense sector applications and has secured government validation through federal funding programs.

[SKADI CYBER DEFENSE CORPORATION CAPABILITY STATEMENT →](#)

DELEGATE

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SUPERBIA GROUP

Strategy Development, International Speaker



Unlock your company's full potential in Canada with the Superbia Group—your strategic partner for seamless expansion and lasting success. With over 15 years guiding business owners and a decade of federal government expertise, our team doesn't just offer advice; we deliver results.

Who Should Partner with Superbia Group?

If your company is ready to succeed in the Canadian market, Superbia Group is your ideal ally. We specialize in guiding businesses through every step of Canadian expansion, using a proven three-part approach:

- **Strategic Refinement:** We collaborate with your team to craft a clear, actionable strategy tailored to Canada's unique business landscape, helping you avoid the pitfalls that have challenged other major brands.
- **Values Alignment:** In today's rapidly changing global environment, aligning your corporate values with Canadian expectations is essential. We help you foster a culture that resonates with Canadians, to position your company for long-term growth.
- **Government Navigation:** Our deep expertise in Canadian government processes empowers you to master industry regulations and leverage municipal, provincial, and federal programs.

Unlocking Market Success in Canada

Navigating Canada's business environment means understanding critical organizations like BDC, EDC, IIC and free trade deals such as CPTPP, CETA and CUSMA. Superbia Group helps you make sense of these resources, embed your team in the right communities, and understand the nuances of doing business.

Ready to turn your Canadian ambitions into reality? Partner with Superbia Group and expand your business horizons.

Our CEO, The Honourable Randy Boissonnault – International Speaker

Randy Boissonnault is a Canadian business leader, policy advisor, and former federal cabinet minister with deep expertise at the intersection of the private, public and social sectors. He is a frequent speaker at policy forums and conferences. He advises organizations on strategic development, managing geopolitical risk and inclusive economic growth.

[RANDY BOISSONNAULT SPEAKER'S PROFILE →](#)

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TORONTO CREATIVES

Marketing & Advertising, Video Production & Content Creation

TORONTOCREATIVES.COM

Toronto Creatives is a boutique production studio and creative agency crafting cinematic narratives for luxury brands and forward-thinking businesses across North America. From our downtown Toronto studio, we bring elevated vision to life through exceptional videography, strategic brand design, and immersive digital experiences.

Founded and led by Creative Director Benjamin Gibson, Toronto Creatives combines the artistry of film and photography with the precision of brand strategy. Our team of filmmakers, designers, and strategists delivers visual storytelling that captures attention and drives measurable business results.

What We Do

We specialize in cinematic storytelling, commercial photography, and brand development for both consumer-facing and business-to-business audiences. From luxury campaigns and product films to corporate brand narratives and leadership profiles, our work connects human emotion with strategic clarity — helping businesses communicate not just what they do, but why it matters.

Our Approach

Every project begins with a story. We collaborate closely with clients to uncover the essence of their brand or organization and translate that into cinematic visuals and cohesive messaging. Our in-house studio provides a controlled production environment where we craft all client work and original content with the precision and creative freedom that define our process.

Who We Work With

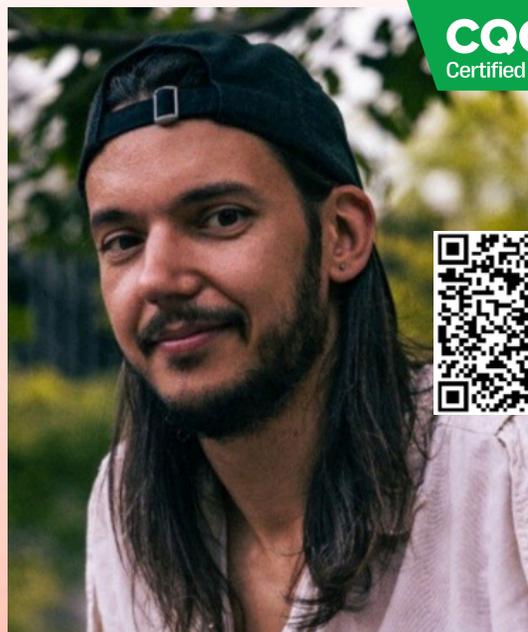
Our partners include luxury and lifestyle brands, architecture and real estate firms, hospitality and design studios, and progressive B2B organizations seeking to elevate their visual communication. From start-ups to established enterprises, we collaborate with clients who share a commitment to creative excellence and purposeful storytelling.

[TORONTO CREATIVES CAPABILITY STATEMENT →](#)

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CANADIAN QUEER CHAMBER OF COMMERCE



Diversifying Canadian Business, One Connection at a Time

CQCC, Canadian Queer Chamber of Commerce, advocates for and works towards a more inclusive Canadian economy.

As the only certifying body of LGBTQ owned businesses in Canada, CQCC's Certified Supplier program is internationally recognized by the EGLCC and East Meets West, global corporations, and Canadian government partners.

We are actively welcoming new corporate partners who want to help champion 2SLGBTQI+ business in Canada and around the Globe. Let us share our success with you!

Connect with one of our Delegates, or visit www.queerchamber.ca for more information.

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CORPORATE AND GOVERNMENT MEMBERS



MEDIA MEMBERS



RESOURCE MEMBERS



NOTES

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DEAR CANADIAN EXPORTERS

From agriculture to aircraft, and parkas to potatoes, the world still wants what we have to export.

Since 1944, we've helped Canadian businesses thrive confidently on the global stage – even in the most unpredictable times.

Whether you're navigating currency fluctuations, need additional working capital or mitigating supply chain risks, we've got your back.

Market uncertainty may seem inevitable, but we're here to ensure you can continue to grow beyond our borders.

The world needs more Canada.
Together, let's give it to them.



DISCOVER MORE
edc.ca/vancouver



Canadian
Queer Chamber
of Commerce

We bring businesses global
queerchamber.ca/programs/global-initiatives

