



DIRECTORY OF DELEGATES

CANADIAN LGBTQ BUSINESS TRADE MISSION

Bogotá | March 2026



Canada 



CQCC TRADE MISSION TO BOGOTÁ, COLOMBIA

The Canadian Queer Chamber of Commerce (CQCC) is pleased to be leading a LGBTQ Trade Delegation to Bogotá, Colombia, as part of a week-long program among a network of Diverse Buyers, Suppliers and Recruiters, and the Canadian Embassy in Bogotá.

The Canadian companies participating in this mission are ready to do business with you. These suppliers not only compete across diverse sectors, but also demonstrate how inclusion strengthens Canada's economic leadership on the world stage.

This directory provides a short description of the activities and fields of expertise of the Canadian certified diverse businesses participating in this trade mission, as well as contact information for their representatives.

We encourage you to talk to members of the Canadian delegation and to explore ways to solidify them as your next business partner. We are confident that Canadian businesses and internationally certified LGBTQ suppliers can offer unique solutions to your business needs.



In Partnership with



ABOUT CQCC

Canadian Queer Chamber of Commerce (CQCC) is a coalition of LGBTQ business owners, allies, government liaisons, corporate members, and community partners. We advocate for and work towards a more inclusive Global economy – one connection at a time.

CQCC'S GLOBAL PROGRAM

By connecting Canadian enterprises to a global network of other LGBTQ chambers of commerce, governments, corporate partners, businesses, and individuals – CQCC's Global Program helps LGBTQ certified suppliers access international business opportunities.

We also equip members with practical information on how to do business abroad and insider information relating to current trends in trade and various markets. Our development programs and government partnerships give certified suppliers the opportunity to speak with the right people and get the right information to expand their potential globally.

Let us introduce you to the benefits of working with the many LGBTQ businesses of Canada.

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Global Program
supported in part by





CQCC'S BOGOTÁ TRADE MISSION

Directory of Delegates

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COTTONWOOD CREATIVE

Social Impact Marketing, Digital Strategy



Cottonwood Creative is a marketing and digital strategy agency built for the social impact sector. We help mission-driven organizations communicate with clarity, show up with credibility, and grow the support they need to deliver real-world outcomes.

We serve social impact organizations including nonprofits and charities, NGOs and international development organizations, foundations and grantmaking organizations, social enterprises and purpose-led businesses, and faith-based organizations and community programs.

We believe the social impact sector has been asked to do too much with too little for far too long. Teams are often expected to deliver world-class results with limited time, staffing, and budget while remaining deeply accountable to the communities they serve. We step in as an extension of your team, bringing strategic clarity, reliable execution, and processes that reduce friction.

We also believe nonprofit and mission-driven organizations deserve the same sophistication in marketing, branding, and web presence as their for-profit peers—without losing authenticity or community-centered storytelling. We help organizations clarify their message, align stakeholders, and turn strategy into campaigns and digital experiences that build trust and drive measurable outcomes, including participation, fundraising, and long-term engagement.

Our expertise includes brand strategy and identity design, messaging and brand guidelines, website strategy and build support, content and campaign planning, donor communications, social media and email marketing, marketing automation, event communications, and social impact storytelling.

COTTONWOOD CREATIVE CAPABILITY STATEMENT →

DELEGATE

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Founder &	(403) 589-5383
Chief Strategist	



ESPLANADE CONSULTING

Consulting

Consultation Esplanade Consulting Inc. is a multilingual consulting firm working collaboratively and conscientiously in public and government affairs, as well as organizational and strategic development. Our clients are primarily social impact organizations, including LGBTIQ+ and minority community nonprofits. Our mission is to support the vitality, sustainability, and well-being of communities through the success of engaged, well-equipped, and responsible organizations. We believe community organizations go further when collaborating with professionals who are part of the communities they serve.

Key service areas

Public and governmental affairs: We help organizations secure program and project funding, enhance positioning on policy issues that matter to them, prepare for government meetings with briefing materials and scripts, maintain positive relations with government departments, and provide expert guidance in navigating complex political landscapes.

Organizational and strategic development: We support strategic projects including strategic planning, needs assessments and mapping, governance and DEI training, and project management of all types and scopes.

Areas of expertise include arts and cultural industries, community and public advocacy, economic development, education, health and social services, housing and infrastructure, immigration and newcomer settlement, inclusion for minority and marginalized communities, media and digital platforms, museums and heritage, philanthropy, seniors and youth, sports and leisure, and tourism.



We combine deep community insight with professional expertise to help social impact organizations achieve meaningful, lasting results.

ESPLANADE CONSULTING CAPABILITY STATEMENT →

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Consultant



GREEN IMMIGRATION LAW PC

Legal Services



About Us

Green Immigration Law PC is a law firm based in Toronto, Ontario. We were founded with one clear vision: putting people first. Immigration decisions shape lives, careers, and families—and we’re here to make that journey easier.

We provide expert, strategic immigration support for businesses and individuals alike. Because immigration isn’t just about policies and paperwork—it’s about people. Whether you’re navigating complex work permits or pursuing family sponsorship, we cut through the red tape so you can move forward with clarity and confidence.

Our team combines deep legal expertise with genuine compassion. We understand the law—and the human stories behind it. Every case gets a client-focused, solutions-driven approach, ensuring you receive guidance tailored to your goals.

Our Services for Businesses

We help businesses navigate Canada’s immigration system with confidence. Our services are designed to simplify complex processes, ensure compliance, and support your global talent strategy.

We’ve delivered exceptional results for companies—including start-ups and multinationals—across a wide range of sectors, including manufacturing, retail, technology, design, consulting, film, television, theatre, wealth management, family-owned enterprises, fashion, insurance, health care, engineering, finance, investment, social media, athletics, mining, gaming, public speaking, advertising, hospitality, and many others.

This breadth of experience means we understand the unique challenges and priorities of different industries—and tailor immigration and business strategies that align with your business goals.

- Assisting new businesses in establishing themselves in Canada by navigating complex immigration and business regulatory environments
- Helping companies scale their operations in Canada by hiring global talent
- Supporting key talent in obtaining work permits and transitioning to permanent residence efficiently
- Advising on the immigration impacts of mergers and acquisitions

DELEGATE

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Immigration Lawyer



NOVA RAY

Innovation & Technology Advisory



Nova Ray is an independent product, service, and innovation advisory advising leadership teams on high-quality decisions about what to build, change, or invest in—particularly when uncertainty is high and the cost of getting it wrong is real. The work often sits at the intersection of product strategy, emerging technologies, commercial growth, and global market expansion.

Founded by Niamh Redmond, Nova Ray partners with executives, founders, and leadership teams at moments of strategic inflection. The work sits intentionally upstream of delivery, helping organizations align on the right opportunities before committing significant time, capital, or further engineering effort.

With over 20 years of experience across startups, scale-ups, enterprise technology, and public innovation systems, Niamh brings a global perspective shaped by work across Europe, Canada, and the United States. Today, Nova Ray collaborates with companies and innovation ecosystems across North America and Europe, with growing engagement in Latin America.

Areas of Expertise

- Product and technology strategy
- Emerging technologies and AI adoption
- Customer discovery and opportunity validation
- Systems-level analysis and innovation strategy
- Product development strategy and platform scaling
- Go-to-market strategy and international market expansion

Domains

- B2B & B2C platforms (incl. SaaS)
- Climate, CleanTech & energy transition
- Autonomous systems, robotics & mobility
- Deep-tech infrastructure and dual-use technologies
- OceanTech & the Blue Economy
- Healthcare, MedTech & human performance innovation
- AI and intelligent systems

[NOVA RAY CAPABILITY STATEMENT →](#)

DELEGATE

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QMOONITI TRAVEL & LIFESTYLE



Travel & Lifestyle

Qmooniti Travel & Lifestyle is an award-winning, B Corp certified travel brand that has been creating impact since 2017. Long before “nomad” became a trend, founder Lystra Sam was turning decades of global exploration and international living into purpose-driven entrepreneurship, blending her love of travel, justice, and community.

Qmooniti is a team of diverse travel experts who use their education, work, and lived experience to curate travel and events through a culture-, environment-, and people-first lens, grounded in intersectional, trauma-informed, and decolonizing approaches.

Collaborations span organizations such as Microsoft, lululemon, LUSH, Black Lives Matter Vancouver, Multiculturalism BC, the Vancouver Foundation, Women’s Democracy Lab, Vancouver Indigenous Fashion Week, and many more. Qmooniti designs transformative travel and retreat experiences centering Black, Indigenous, people of colour, 2SLGBTQIA+, people with disabilities, and solo femme-identifying travelers, bridging ancestral knowledge with academic frameworks to uphold values of Justice, Healing, Equity, Decolonization, and Belonging.

Since the mid-90s, Lystra has curated cultural events globally, starting in Vancouver and extending to Los Angeles, New York, and Las Vegas, welcoming icons such as Janet Jackson, Destiny’s Child, Nas, Andre Agassi, and David Foster.

Today, Qmooniti’s impact spans four continents, creating spaces for truth-telling, healing, and belonging through group travel, immersive retreats, keynote panels, and community kitchens. The next chapter focuses on legacy work—designing experiences and media that educate, liberate, and elevate community stories.

QMOONITI TRAVEL & LIFESTYLE CAPABILITY STATEMENT →

DELEGATE

Lystra Sam
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REL-AI-ABLE TECHNOLOGIES



REL -{ai}-ABLE

Agentic AI Automation

We build production-grade AI agents that turn natural-language questions into live business intelligence, automate multi-step workflows, and power voice/chat experiences —so teams move faster with fewer manual steps. As a certified diverse-owned business, we pair technical excellence with an inclusive, partnership-first approach.

What we do best

- Strategic AI consulting that aligns initiatives to measurable business outcomes.
- AI agents for data analysis & reporting (ask in plain English; get answers & alerts).
- Intelligent voice & chat agents for customer service, sales, and internal ops.
- Automations that connect tools like n8n, Make.com, and Zapier with AI to eliminate repetitive work.

Proven outcomes

- 40+ hours/month saved for automotive marketing teams via AI-driven analytics.
- 70% reduction in manual web-data analysis using AI-driven pipeline.
- 90% time saved qualifying leads with an outbound voice agent.

Highlighted projects

- Natural-language analytics agent: connects to your database so non-technical users get instant, trustworthy insights.
- Multilingual support & voice agents for customer engagement at scale.

Seeking partnerships in Bogotá

- Co-development with systems integrators, BPOs, and digital agencies to localize agents for Spanish/English workflows.
- Channel partners to take AI analytics and automation into enterprise and mid-market accounts.
- Pilot collaborations with data-rich organizations (retail, manufacturing, utilities, financial services).

REAL-AI-ABLE CAPABILITY STATEMENT →

DELEGATE

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SUPERBIA GROUP

Trade Facilitation, FDI Attraction & Market Intelligence



Unlock your company's full potential in Canada with Superbia Group, your strategic partner for market intelligence, trade facilitation and foreign direct investment. Led by a former Canadian federal Minister with decades of experience in government and business, Superbia Group doesn't just offer advice, we accompany you every step of the way.

Who Should Partner with Superbia Group?

If your company is ready to enter or expand in Canada, Superbia Group is your ideal ally. We guide your company through Canada's unique business environment using three complimentary capabilities:

- **Trade Facilitation:** From federal and provincial programs, to connecting you to the local community, we accelerate your growth in the market. Make full use of the commercial opportunities created by free trade agreements across the France/EU, Mexico/Latin America and Japan/ASEAN corridors so you can connect with the right buyers, partners and capital.
- **Government & Regulatory Navigation:** Our ministerial-level expertise in Canadian federal procurement, regulatory compliance and public funding programs ensures you move efficiently from market interest to signed contracts.
- **Foreign Direct Investment Facilitation:** We identify and structure FDI opportunities for companies seeking to establish or scale Canadian operations, including site selection, incentive mapping and introductions to institutional partners. We identify Canadian partners interested in investing in your current and future growth.

Your Canadian Expansion, Supported by Experience

Canada's business environment rewards preparation. Understanding the difference between CETA market access and CUSMA supply chain integration, navigating federal versus provincial procurement, and leveraging funding programs available to foreign-owned Canadian entities is one of the ways we create measurable value for clients. Our Monthly Trade Corridor reports provide you with invaluable market intelligence to inform your Canadian expansion.

Ready to turn your Canadian ambitions into results? Partner with Superbia Group.

[HON. RANDY BOISSONNAULT
SPEAKER'S PROFILE →](#)

DELEGATE

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President



CANADIAN QUEER CHAMBER OF COMMERCE



Diversifying Canadian Business, One Connection at a Time

CQCC, Canadian Queer Chamber of Commerce, advocates for and works towards a more inclusive Canadian economy.

As the only certifying body of LGBTQ owned businesses in Canada, CQCC's Certified Supplier program is internationally recognized by our global affiliates, and Canadian government partners.

We are actively welcoming new corporate partners who want to help champion 2SLGBTQI+ business in Canada and around the Globe. Let us share our success with you!

Connect with one of our Delegates, or visit www.queerchamber.ca for more information.

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CORPORATE AND GOVERNMENT MEMBERS



MEDIA MEMBERS



RESOURCE MEMBERS



DEAR CANADIAN EXPORTERS

From agriculture to aircraft, and parkas to potatoes, the world still wants what we have to export.

Since 1944, we've helped Canadian businesses thrive confidently on the global stage – even in the most unpredictable times.

Whether you're navigating currency fluctuations, need additional working capital or mitigating supply chain risks, we've got your back.

Market uncertainty may seem inevitable, but we're here to ensure you can continue to grow beyond our borders.

The world needs more Canada.
Together, let's give it to them.



DISCOVER MORE
edc.ca/vancouver



Canadian
Queer Chamber
of Commerce

We bring businesses global
queerchamber.ca/programs/global-initiatives

